



# Realities, strategies & barriers in implementation of Green Chemistry

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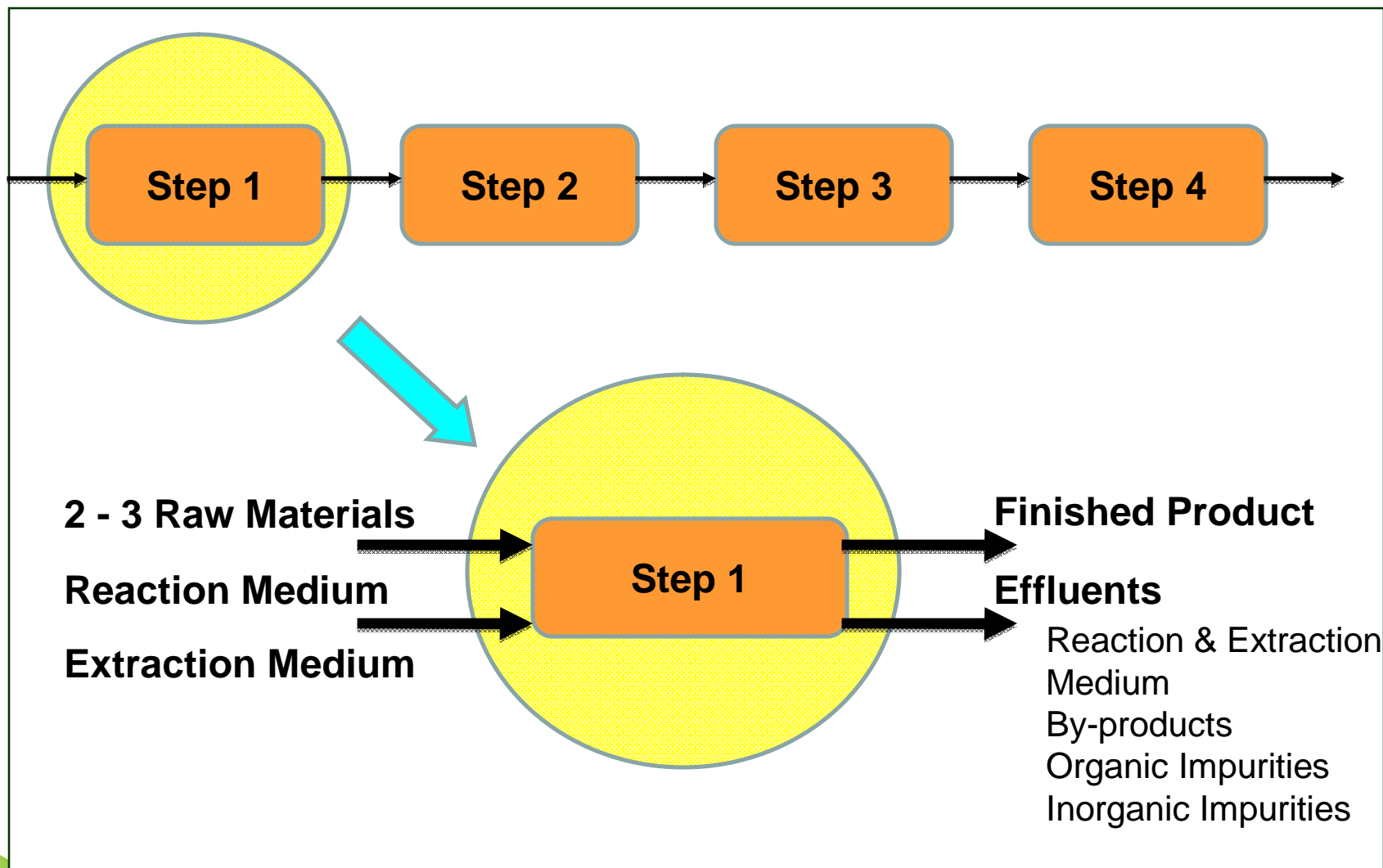


# Flow

- Reality of our processes
- Reality of our plants
- Reality of our effluent streams
- Strategies to address our environmental challenges
- Barriers to implement Green Chemistry
- Conclusions



# Reality of our processes





## Reality of our processes

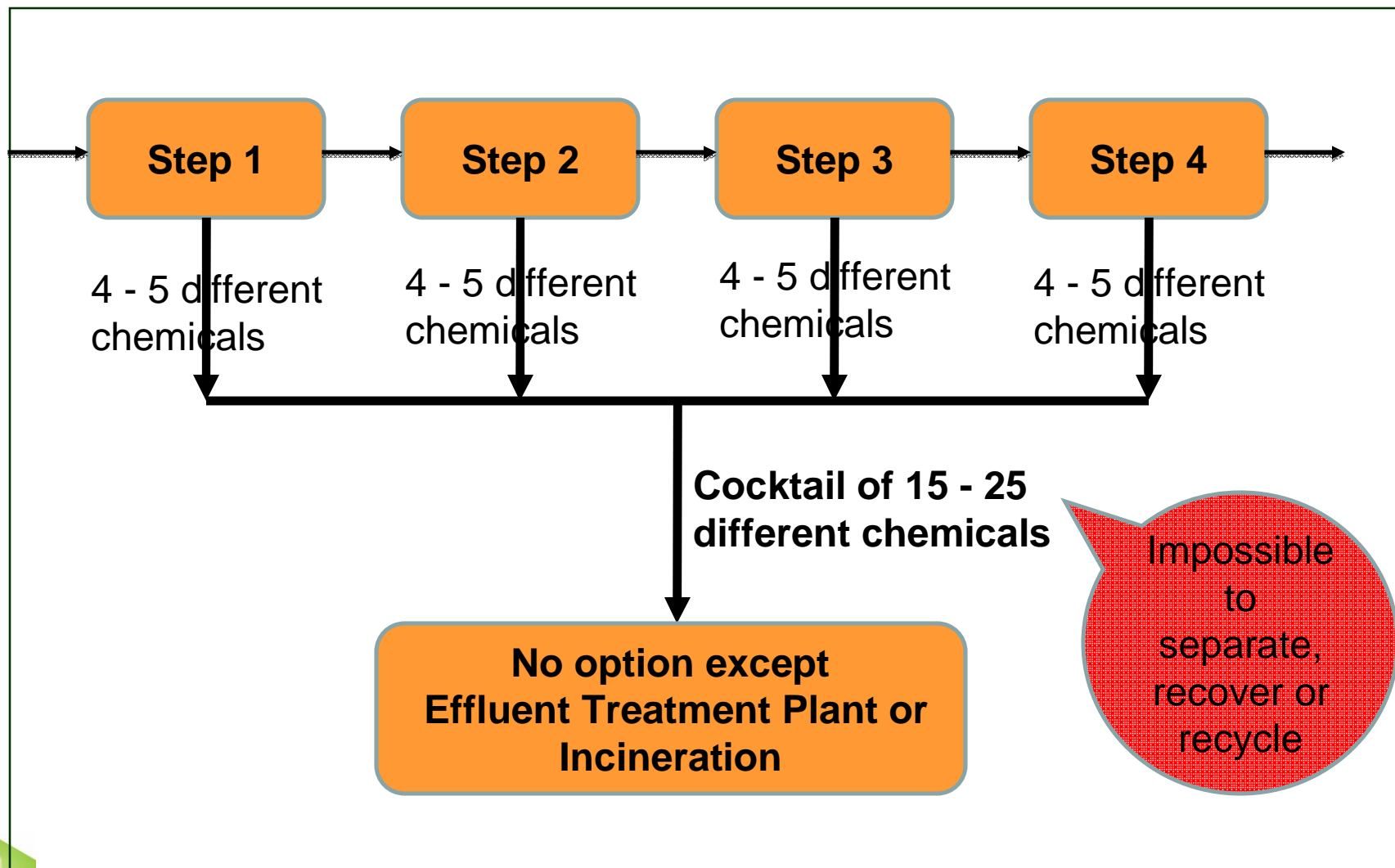
### **Nature of Pharma & Specialty Chemical manufacturing:**

- Complex molecules & multi-step synthesis
- Chemistry Intensive processes
- Very low process yields (conversion, selectivity, separation efficiency – low)
- Stringent quality & regulatory requirements

The above leads to **High E - Factor or Environmental Impact Factor**

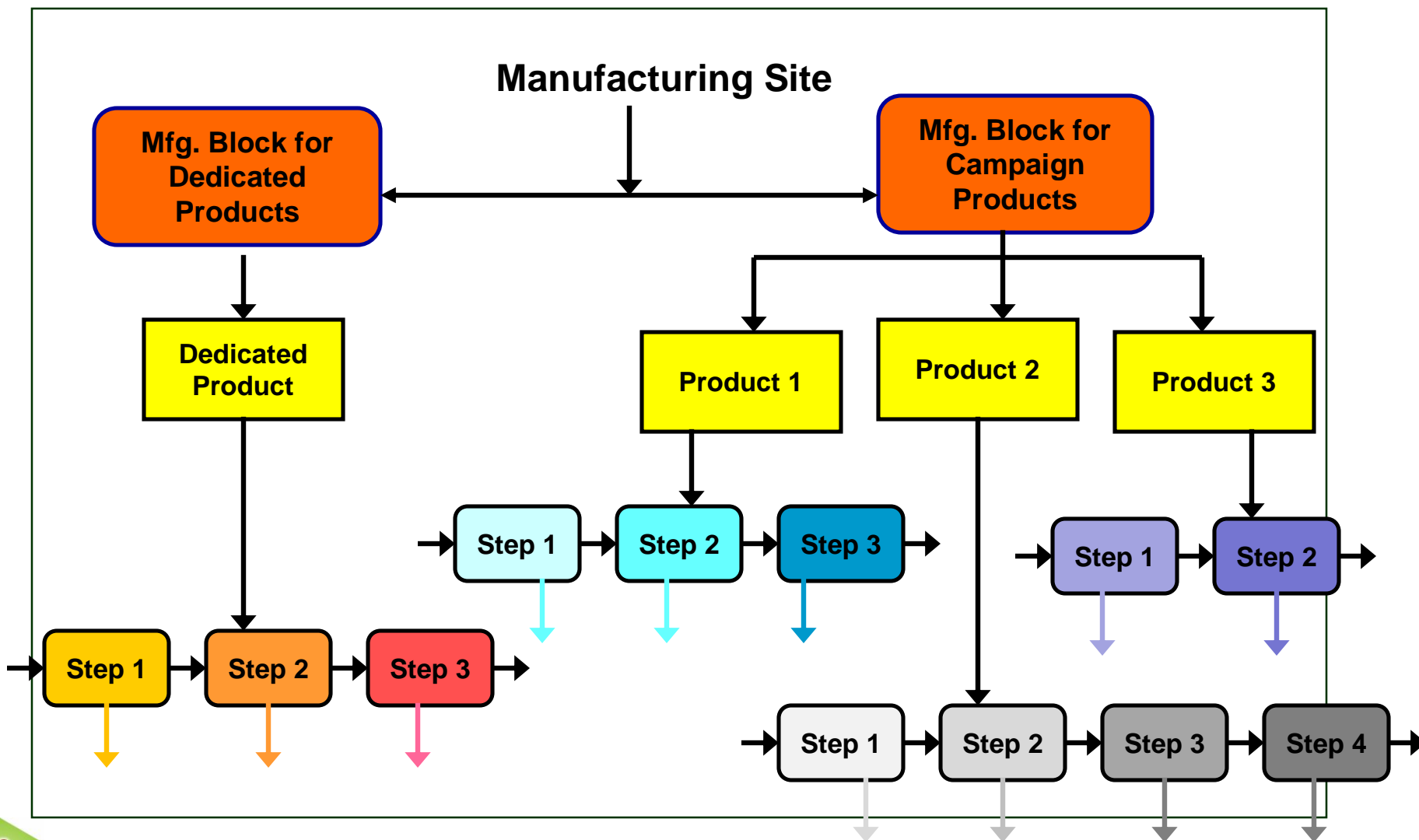


## Reality of our processes





# Reality of our plants



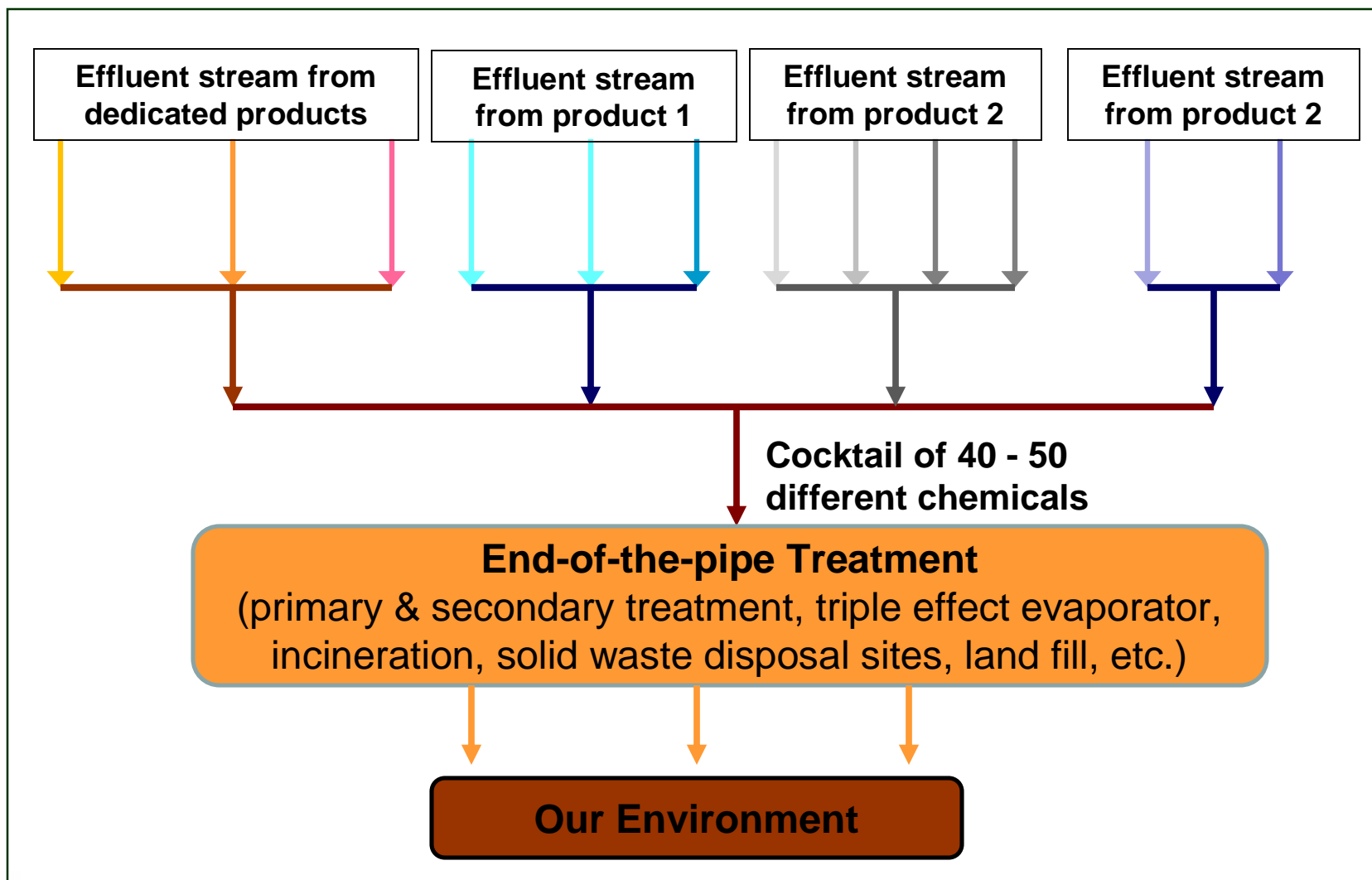


## Reality of our effluent streams

- Each effluent stream has its own:
  - **Physical properties**
    - colour, pH, temperature
  - **Chemical composition**
    - organics, inorganics
  - **Volume**
  - **Characteristics**
    - COD, BOD, TDS, etc.
  - **Toxicity & hazard**
- What we have is:
  - multiple effluent streams with widely differing quantities & characteristics



# Reality of our effluent streams





## Reality of our effluent streams

### Impact: huge threat to water bodies & human health

- **Quantity** : (e.g. approx. 1 bn kgs of API manufactured worldwide  
E-Factor = 25 to 100 + (ref: R. A. Sheldon)  
25 to 100 bn kgs per annum only from Pharma  
add to it that generated by dyes, pigments, agro, textiles,  
specialty & fine chemicals, etc...
- **Outcome** : converting one kind of effluent in to other
- **Toxicity** : not fully known (Ecotoxicity data available for less than 1% of human pharmaceuticals...Ref: journal "Regulatory Toxicology Pharmacology, April'2004")
- **Degradation** : very slow, impact unknown after degradation
- **Direct Cost** : loss of solvent, utilities, raw material & finished product, treatment cost, higher overheads, losing business
- **Indirect Cost** : unreliable suppliers, credibility in market, anxiety, etc.



## Strategies for implementation of GC

### Where to start from? Basis of selection?

- Green Chemistry Metrics: may start with effluent stream with highest E-Factor, PMI, or any other matrices
  - Toxicity
  - Internal Competency
  - Cost pressures
  - Regulatory pressures
  - Demand from customer
  - Resources available
  - Management's priority
- Ready availability of a particular technology in market place



# Strategies for implementation of GC

## Medium term

e.g. reinventing the way chemistry is done (e.g. greener catalyst)

## Short term

e.g. Immediate, workable soln reduce effluent load like Recycle@Source™

## Long term

e.g. Engineering aspects like micro reactors

## Very Long term

e.g. designing new route of synthesis starting from renewable feedstock



## Strategies for implementation of GC

### Medium term

Time: 6months to 1.5 yrs  
Resources : low to medium  
Risk: low to medium

### Short term

Time : 1 to 6 months  
Resources: very low  
Risk: very low

### Long term

Time: 1.5 to 3 yrs  
Resources: high  
Risk: high

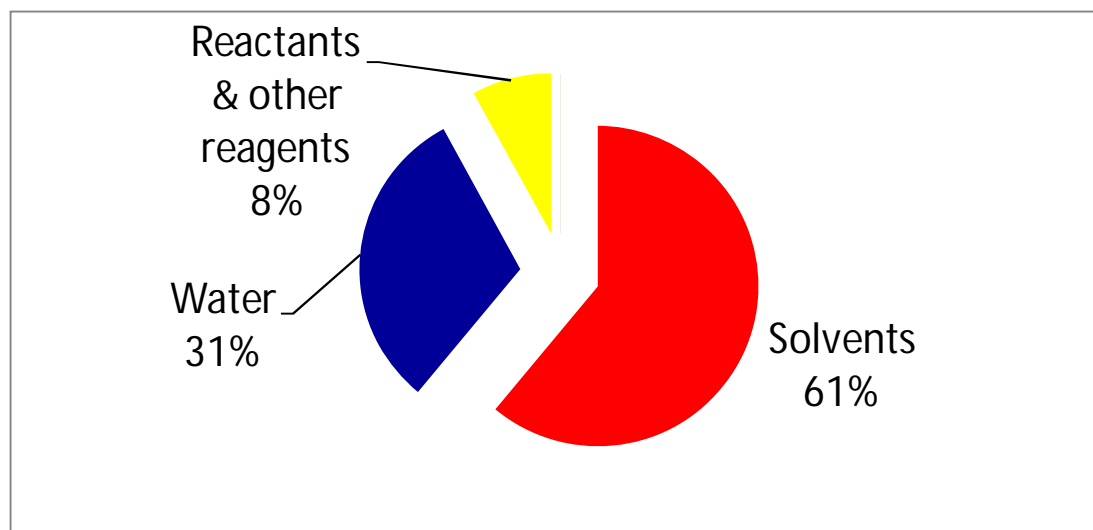
### Very Long term

Time : 3 yrs to 10 years  
Resources: very high  
Risk: very high



## Strategies for implementation of GC

**Solvent & Water contribute more than 90% of the Reaction Mass**



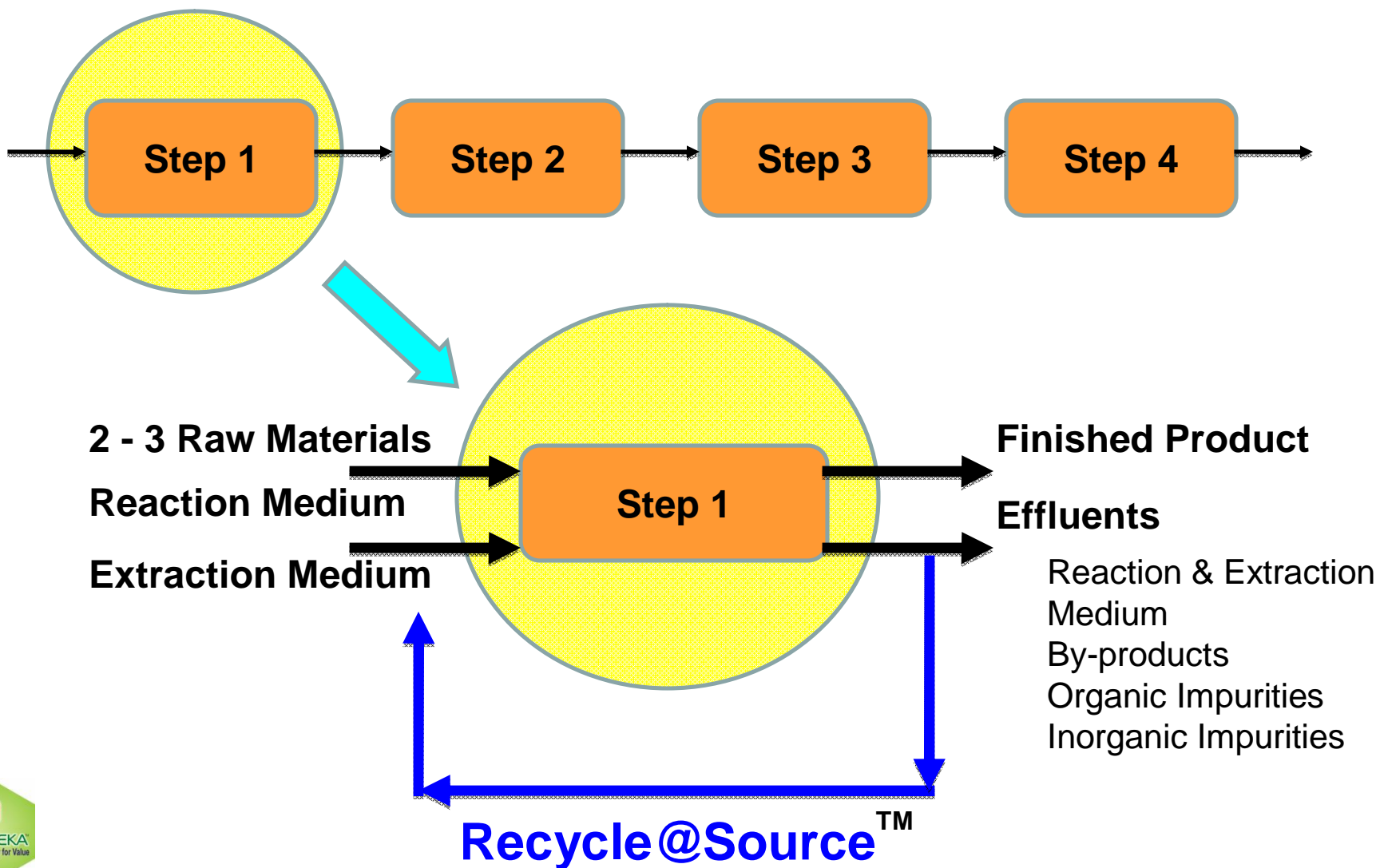
Source Data: ACS GCI Pharmaceutical Roundtable benchmarking exercise 2007

**Most cases, average composition of Effluents will be close to composition of reaction & extraction medium.**

**Recycle of reaction & extraction medium can take care of 90% of effluent problems.**



## Short Term: e.g. Recycle@Source





## Short Term: e.g. Recycle@Source™

### Advantage of Recycle@Source™

- Short term, workable strategy which reduces effluent load
- Preventive approach vis-à-vis remedial approach
- Profit center based approach vis-à-vis cost center based approach
- Positively impacts triple bottom line of
  - People, Planet, Profit
- Enhanced yields, lower raw material consumption, lower E-Factor, lower effluent treatment costs, enhanced productivity
- Saving in time & efforts, otherwise spent to deal with closure notices



## Barriers to implementation of Green Chemistry

- Technical Barriers: no ecosystem for knowledge-based entrepreneurship
- Seed capital & funding barriers:
- IP Barriers: protecting IP
- Market Barriers: awareness, business model
- Human Barriers: Inertia to change, culture, language
- Scale-up Barriers: same result in lab as in plant, availability of plant, risk
- Barriers created by “Old Nexus”
- Regulatory Barriers: changes in DMF
- Financial Barriers: working capital for growth



## Conclusions

- We have plants which are manufacturing multiple products & each product involves a multi-step process.
- Each process generates a different type of effluent stream, multiple effluent streams with widely differing quantities & characteristics
- Our molecules are complex, very less idea about their environmental consequences
- Start wherever you want to or can. **But let's START.**
- Create short term & long term strategy – to implement Green Chemistry & Green Engineering in to operations
- Shift from a cost centre approach to a profit-centric approach
- Environmental challenges are opportunities to make **PROFITS.**



Thank you

